



Frente Cumbiero live in London

Press release – 3rd May 2012

Colombiage in association with the Hay Festival present **Frente Cumbiero**, Colombia's most inventive Cumbia ensemble performing live in London for the first time on the **31st May** at Brixton's **Jamm**.

Frente Cumbiero explores the sound and identity of cumbia throughout Latin America. Their infectious compositions together with their refreshing approach to cumbia – one which crosses borders, styles and eras – has meant that **Frente Cumbiero** is today one of the most prominent collectives reinventing the international cumbia scene.

Theirs is a sound that goes far beyond traditional cumbia to experiment with the more unconventional sounds of the periphery – the psychedelic, the electronic, the digital, and much more. The result is a mesmerising encounter between classic sounds from the '50s and '60s with diverse new formats – 16 horns, a quartet or sometimes just a computer.

Together with the Hay Festival, we are delighted to invite you to what promises to be an unmissable evening of great musical talent. Come down to Brixton, join in the fun and make a significant contribution to Colombiage, Europe's most influential celebration of contemporary Colombian culture.

With the support of the Colombian Embassy.

Date: 31st May 2012

Time: doors open at 7pm

Place: Brixton Jamm, 261 Brixton Road, SW9 6LH

Tickets: £8 in advance (via Paypal) / £10 at the door





Frente Cumbiero. Foto: Daniel Guevara

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